



# IT Leadership Academy

## Course Title: Essential CIO Skills

Course Location: University of Portland Westside Campus  
- 15220 NW Laidlaw Rd., Suite 230, Portland, OR 97229  
and Virtual on Zoom.



**Are you an IT Manager or IT Director who aspires to serve in the role of a Chief Information Officer some day in a medium size or large business setting? Or are you a CIO in search of personal growth to become a more effective leader?**

**Do you know what characteristics set CIOs apart from other business and IT leaders?**

**Would you like to know how the CIO role is evolving and how you can develop your skills to become a trusted business partner and guide in your organization?**

At VIE, we define a CIO as someone who is highly accomplished in:

- Business and Financial Skills
- Leadership Skills
- Communications and Relationship Building Skills
- ... and of-course Technology Strategies

## VIE's IT Leadership Academy

VIE is a group of ex-CIOs who are passionate about developing IT talent to serve business. Throughout our careers, we have coached IT people to be the best that they can be. Using our collective leadership experience of over 500 years, we have developed a curriculum for aspiring IT leaders. The list of skills includes:

- IT Pyramid of Success
- Communication and Relationship Skills
- Business Knowledge
- Financial Savvy
- Leading a Service Organization
- Organizing for Project Management
- Building and Developing a Team
- Strategic Approach to IT
- IT Sourcing Strategies
- Technology as a Business Driver
- Trends & Hot Button Issues
- Managing your IT career

## How this course can help you

There are a number of valuable self-development opportunities available for aspiring IT leaders. They include the SIM local chapter events, the SIM RLF program and other general leadership coaching. None of these provides the specialized training needed to develop into a true CIO. VIE uses our extensive CIO leadership experience to provide a learning experience that is unmatched in the industry. We do this through half-day group meetings (mastermind style) that provide discussion and learning from the rest of the group as well from our expert CIOs.

To learn more, go to: <http://viellc.com/our-services/itla/> or contact us at [CIO\\_Essentials@viellc.com](mailto:CIO_Essentials@viellc.com).



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## Feedback from Students

**"The Class provided me comprehensive and effective guidance on how to become a value generating CIO".**

-- Brandon Gatke, Chief Information Officer, Cascadia Behavioral Healthcare



**" The Class motivated me to have the 'tough conversation' I needed to have with my business peer to improve an important business relationship".**

-- Tim Plummer, IT Director, Deschutes Brewery



**" I learned basic principles on how to increase the utility value of my team and move up to the level of business partner ".**

-- Peter Shearer, Senior Manager, Infrastructure and Security, CareOregon



**" I feel more confident in my ability to be the leader my firm needs me to be ".**

-- Mark Barstow, Director of IT, Perkins & Co.



**"The Class has helped to change my IT department from being more of a service department to being more of a business partner ".**

-- Jose Perezchica, Director of Information Systems, Reser's Fine Foods



**" Being with peers and learning about technology strategies helped me formulate plans before I met with my company executives ".**

-- Troy Warren, Manager Information Technology, OFD Foods, Inc.



**" The Class allowed me to take a high level look at how my role affects the IT landscape of my company resulting in enhanced ability to drive a better strategy for IT ".**

-- Nathan Reed, Director of Software Engineering, Precoa

