



## Digital Learning Strategy Services

Higher Education is undergoing a fundamental transformation. Due to unsustainable rising costs, shifting employer expectations, changing government regulations, and a new generation of students who are demanding increased flexibility and richer educational experiences, the learning environments of tomorrow are going to be very different from today. Every College and University must carefully consider their future digital learning strategy.

### What is Digital Learning?

Simply put, Digital Learning is the use of technology in the learning process. It has progressed far beyond online courses and multi-media in the classroom, and is now transforming higher education. The use of technology is making it possible to tailor lesson content and degree pathways to the specific needs of students, explicitly match the competencies taught to the needs of employers, and increasingly share educational resources across institutional boundaries.

#### Key Elements of Digital Learning:

- Competency-based Learning
- Adaptive Learning
- Personalized Learning
- Open Educational Resources
- Badging

### Why Pursue Digital Learning?

Many institutions are aggressively enhancing their learning environments with additional technological functions to realize these benefits:

1. Appealing to students who want the flexibility to complete their degree at their own pace, rather than be inhibited by course schedules that must adhere to traditional academic terms
2. Helping students gain the specific competencies that employers need, by offering badge-based modules that are defined in cooperation with businesses
3. Attracting more students by reducing the time required to earn a degree, through direct assessment programs
4. Improving student engagement and learning outcomes, through adaptive online learning
5. Reducing the costs of obtaining a degree, by using open educational resources
6. Making it easier for students to transfer credits to other institutions, by adopting standardized badges

### How can VIE help?

We offer:

- **Digital Learning Literacy Training** to help leaders understand the capabilities of digital technologies and elements of strategy, so they can effectively discuss the opportunities and challenges and plan their future
- **Strategic Planning Session Facilitation** to develop a digital learning strategy that helps accomplish the institution's mission
- **Strategic Plan Implementation** to put the technical infrastructures in place to support the digital learning strategy

Our consultants bring nearly two decades of proven experience working with executive teams and academic and administrative staff to envision and create solutions for schools of all sizes. Our goal is to make your organization successful.